



OUR STRATEGIC PLAN 2025-2030



WHO WE ARE

Giwyn is a leading sexual and reproductive health and rights (SRHR) organization in Nigeria. This strategic plan guides our work over the next five years, ensuring that we remain impactful, resilient, and responsive to the evolving needs of the communities we serve.



OUR VISION

By 2030, Giwyn will be a leading reproductive choice organization in Africa, uniting partners to advance SRHR and drive sustainable improvements through grassroots-led initiatives.

OUR COMMITMENT

Giwyn is committed to building a strong, agile, diverse, and well-supported team, to achieve our vision and create lasting positive change in the lives of individuals and communities across Africa.

We are immensely grateful to our donors who continue to believe in our vision and support our work.





OUR VALUES:

EMPATHY:

We deeply understand and acknowledge the unique challenges faced by women and adolescents in Nigeria.

INTEGRITY:

We are a credible and transparent organization deeply committed to improving the lives of women and adolescents in Nigeria.

HOPE AND CALM:

We guide women on a journey from anxiety to peace, providing support every step of the way.

EMPOWERMENT:

We inspire hope and equip women to take control of their reproductive health.

INCLUSIVITY:

We welcome all women and adolescents, regardless of their background or circumstances.

TRUST:

We build trust by being transparent and accountable in all our actions.

OUR IMPACT

Expanded our **Empath Alliance** to **68 civil society organizations** across Africa, working together to build a more **compassionate narrative on choice**.



Launched our innovative **Health Express vans**, bringing **essential SRHR services** directly to **over 10,000 people** in underserved communities.



Expanded our **provider network** in Nigeria to **355 pharmacists, 300 community health workers, and 214 peer educators**.



Reached **over 151,000 people** with critical SRHR information and support through our **community outreach** and **hotline services**.



OUR GOVERNANCE

The **Board of Trustees/Directors** provides oversight and strategic leadership.

The **Executive Leadership Team** is responsible for the day-to-day management and implementation of the strategic plan.

Advisory and Coordination Bodies ensure participatory and movement-based leadership.

Giwyn is committed to a robust and transparent governance structure that ensures accountability, promotes effective decision-making, and fosters stakeholder engagement.

OUR THEORY OF CHANGE

GIWYN's Theory of Change illustrates how our strategic pathways will lead to the achievement of our vision: a future where everyone in Africa has access to equitable and quality sexual and reproductive health information and services, making reproductive choice a reality.

VISION

OUR VISION:
By 2030, Giwyn
will be a leading
reproductive choice
organization in
Africa.

OUTCOMES

SRHR becomes
a normal part of
our culture

Increased
engagement of
policymakers,
based on science
and human
rights

Increased
access to safe,
quality SRHR
products and
services

CULTURE:
Address stigma
and promote SRHR
information and
education in local
languages

Improved
capacity of civil
society

HELPLINES:
Providing accessible
and confidential
information on
SRHR through
multiple
channels.

ADVOCACY:
Supporting
advocacy efforts
for SRHR-friendly
policies at all levels.

GRANT-MAKING:
Providing financial
and technical
support to smaller
CSOs working on
SRHR.

**YOUTH
LEADERSHIP:**
Building the
pipeline of youth
leaders in the SRHR
movement.

PATHWAYS

OUR STRATEGIC PRIORITIES AND KEY TARGETS

EXPAND AND SUSTAIN OUR IMPACT:

Increase access to SRHR information and services by **50%** by 2030 by strategically **funding 40 organisations** working to provide comprehensive and accessible SRHR care.

Establish a **comprehensive mentorship and training** program for young people interested in SRHR advocacy and leadership

DIVERSIFY AND EXPAND FUNDING BASE:

Maintain relationships with pioneering grant-making donors

Increase revenue from new sources by **40%**.

Increase non-grant fundraising to **25%** of total funds raised within the next 5 years.

GRANT-MAKING:

Fund 10 SRHR hotlines by 2028

Expand our **grant-making portfolio** to include **30 organisations** from additional African countries by 2029

CONNECT WITH US

giwyn.org

www.linkedin.com/company/giwyn

[@giwynnigeria](https://www.instagram.com/giwynnigeria)

